



by Conrad Favorito

Developing Leaders in Tough Times: Preparing for Success

Hurry! Register before July 17, 2009 and avail of the Early Bird DISCOUNT!

August 12, 2009 • 9:00 a.m. to 5:00 p.m. • Mandarin Oriental Hotel, Makati City

ADVANTAGES of having leadership skills

Leadership does not exclusively exist in the top tiers of management; all members of the staff have the capacity to become leaders. In this uncertain time, leadership should reach across the corporate structure to support the goal and vision of an organization, which in turn motivates employees to become leaders themselves.

Chart your course and exceed expectations by learning the importance of leadership. Conrado Favorito's seminar, entitled "Developing Leaders in Tough Times: Preparing for Success" is intended for all employees who want to become effective team members, and potential leaders.

BENEFITS of attending the seminar

Develop your potential as a leader, boost your career growth, and become a valued member of an organization. Participants will learn about:

- The basics of leadership
- The importance of leadership
- Employing effective leadership

What are the TOPICS

1. Basics of Leadership
2. The Different Forms of Leadership
3. The Importance of Leadership
4. What People Commonly Say About Leadership
5. What Books Say About Leadership
6. What Leaders Say About Leadership
7. Employing Effective Leadership

Who should ATTEND

Professionals who want to develop their potential as a leader and those who aspire to excel in their chosen industry.

About the SPEAKER



Conrad Favorito has over 20 years of experience in business consultancy and management, specifically in marketing. As Group Chief Quality Officer of the Transnational Diversified Group Inc., Favorito manages the overall quality of the business. Currently, his work experiences at TDGI include concurrent positions as Division President for the Investments Division, Director for Corporate Affairs, and Editor-in-Chief for the in-house magazine. He has held key positions in various companies, such as Business Management Professor at the Ateneo College of Business Management, Marketing Manager and Assistant to the President-CEO for the Progressive Development Corporation, and Marketing Adviser for Pizza Hut Philippines. He has a Bachelor of Arts Degree in Philosophy from the Ateneo de Manila University, and a Master in Business Management from the Asian Institute of Management. Favorito is affiliated with the Philippine Society for Quality, Philippine Franchise Association, and Corporate Planning Society of the Philippines.

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Please contact 757-3500 extension 326 or email Jewel Apacible at jsapacible@teamasia.com.

Fill-Up Form Developing Leaders in Tough Times: Preparing for Success

Name _____ Company _____ Fax No. _____
 Nickname _____ Address _____ Mobile _____
 Position _____ Contact No. _____ Email _____

INVESTMENT DETAILS

Regular Rates:

Individual Php 10,500 \$218.75
 Group of 3 Php 10,000/person \$208.33
 Group of 5 Php 9,500/person \$197.92

Early Bird Rates (registration/payment received on or before July 17, 2009):

Individual Php 9,500 \$197.92
 Group of 3 Php 9,000/person \$187.5
 Group of 5 Php 8,500/person \$177.08

PAYMENT DETAILS

Cash Charge to Credit Card
 Check Payable to Hamlin-Iturralde Corp. American Express Master Card
 Bankard RCBC
 Diners Visa

CREDIT CARD DETAILS

Cardholder's Name _____
 Card number _____
 Expiry Date _____

*Early bird rates until July 17, 2009.

*Investment covers am/pm snacks, lunch and participant kit.

*Registration fees are non-refundable but transferable.

These may be subject to change without prior notice.

**Dollar investment fees are subject to change without prior notice. The dollar exchange rates at the time of registration will apply.

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